# selected works 2021-2024

# Potte folio

Xiaotian Wang

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## **About Me**



Hi! I am Xiaotian Wang, a graphic designer and illustrator based in Toronto. My proficiency spans various domains including graphic design, illustration, editorial layout design, brand identity, social media content creation, and digital marketing.

My passion lies in transforming ideas into compelling visual narratives. With more than 3 years of industry experience, I've honed my skills as a well-versed designer and developed an keen eye for details. I thrive on bringing concepts alive, delivering impactful and engaging artistic expressions.

## **Work Experience**

#### **Graphic Designer**

95 Developments Apr 2024 - Present

#### **Graphic Designer**

Rayonled Lighting Systems Inc Apr 2023 - Apr 2024

#### Social Media Intern

Salman Sajun Studio Jan 2023 - Apr 2023

#### **Editorial Designer & Illustrator**

smART Magazine Mar 2022 - Jul 2023

#### **Graphic Designer**

McGill AUS Aug 2022 – Apr 2023

#### **Design Editor**

The McGill Tribune Jul 2021 – Apr 2022

#### **Education**

McGill University (2018-2022)

Major: Economics;

Minor: Art History & Communication Studies

#### Software

Adobe Illustrator, InDesign, Photoshop Google Office Suite, MS Office Canva, Wix

### Language

English: Fluent Mandarin: Fluent French: Medium

#### **Contact**

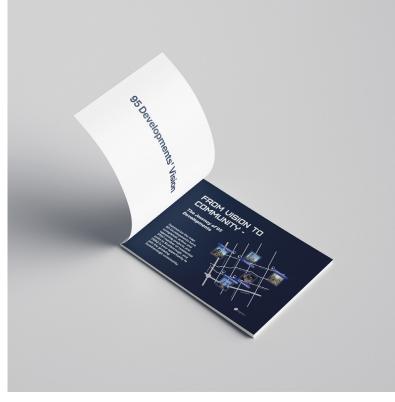
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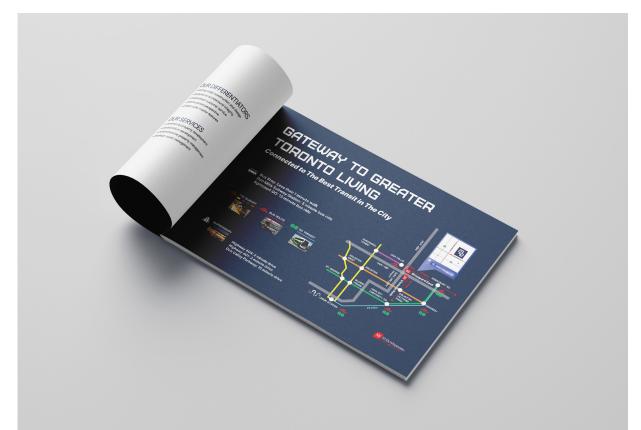
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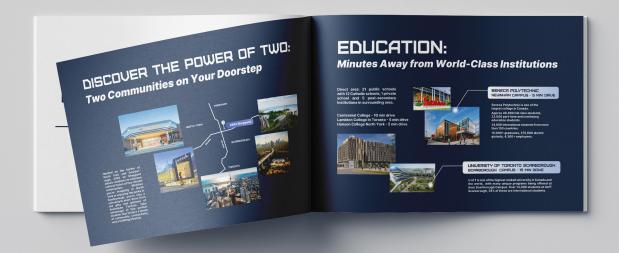
# **Brand Identity**

Print and digital marketing marterials created for Project 2992 Sheppard by 95 Developments. All works created within the established brand guidelines.











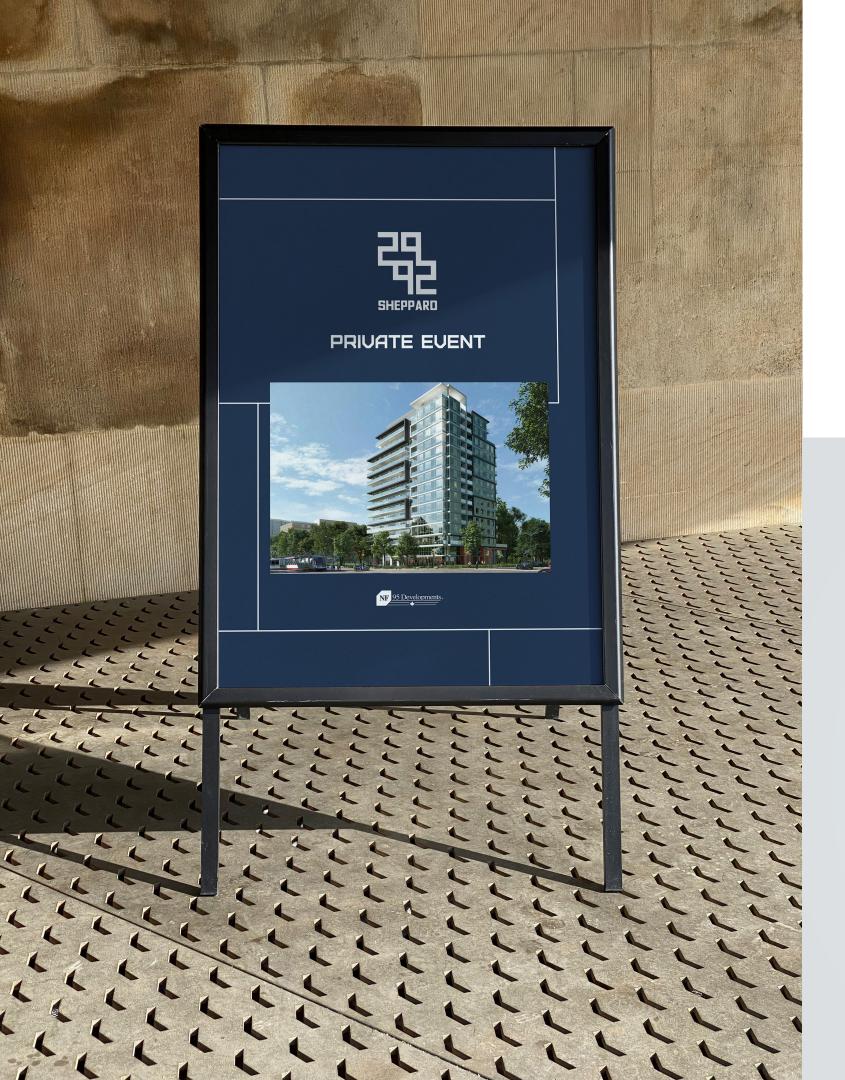


Use consise and consistent design parameters to display key information of the project such as transit map, keyplate, amenity plan, community and education resources.



# Presentation Deck Incorperate critical data and features of the project into a stylish presentation deck for information sessions.





# A-Frame Sign

# **Invitation Card**



# **Editorial Layout**

All layouts created for Visual Arts Section of smART Magazine Issue 9 & Issue 10.





02











03

# Editorial Illustration

All illustrations created for articles of smART Magazine.



# Mining Minimalism

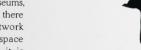


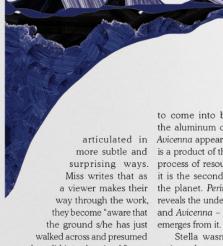
painting and sculpture heralded a it. It's not surprising, then, that this was radical new approach to the usage termed "Earth art," a broad category of of materials in art. What's been left artistic production situated within and unsaid in the history of minimalism responsive not to galleries or museums, - and is an increasingly pressing but the lands outside them. While there concern today - are the extractive is also continuity between artwork processes that produced many of minimalism's iconic materials, such as aluminum and the crude oil byproduct, Plexiglas. There are two contemporaneous pieces that can help excavate the ways the process of extraction has materially informed minimalist art, and point towards an ecocritical revision of its history.

The first is Frank Stella's Avicenna, first exhibited in 1960 at the Leo Castelli Gallery in New York City. Technically a dodecagon (a twelve-sided shape), this painting had one notch in each of its four corners. The apexes of those notches point diagonally to a cavity in the center of the canvas itself, exposing the wall upon which it is hung, thus creating a continuity with its exhibition space. Compositionally, the painting is nothing but stripes, but those stripes follow unflinchingly the painting's straight lines and angles, such that the negative spaces created by the notches echo towards the central cavity. Avicenna was painted with aluminum-based paint, something Stella believed, because of its metallic shine, made the painting appear "less physically present in a way." Stella's paintings, with their hard edges, industrial materials, and novel relation to the gallery environment, anticipated much minimalist

the work's most famous element: a painting required a cavity in the earth and Donald Judd, constructed many of

uring the 1960s, the glossy subterranean courtyard, revealed only by surfaces and industrial asquare cavity carved into the earth and fabrication of minimalist the tip of a ladder, which grants access to and exhibition space here, it is

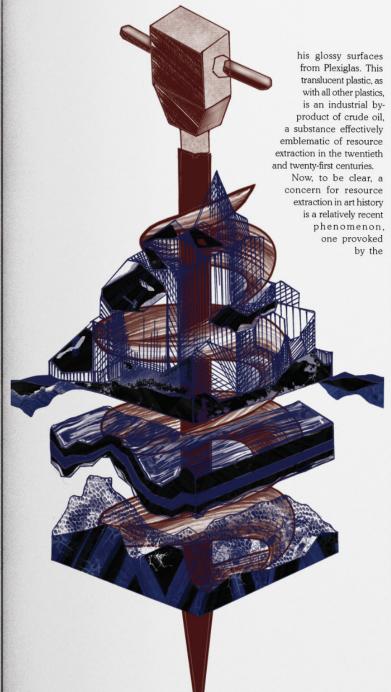




The second is Mary Miss's Perimeters/ strike the viewer as profoundly different, Posenenske, and Judy Chicago's famous Pauilions/Decoys of 1977/1978, exhibited they similarly feature a central cavity early sculptures were created from steel, on the grounds of the Nassau County exposing a space beyond. And whereas which requires the extraction of iron, Museum of Art. Three wooden towers and Miss's work can be understood in part the most mined metal from our Earth's two semi-circular mounds surrounded as that cavity, in the literal earth, Stella's surface. Richard Serra was a fan of lead,

to come into being. By this I mean, the aluminum of the paint that makes articulated in Avicenna appear "less physically present" more subtle and is a product of the destructively physical surprising ways. process of resource extraction-in fact, Miss writes that as it is the second-most mined metal on a viewer makes their the planet. Perimeters/Pavilions/Decoys way through the work, reveals the undermining of solid ground, they become "aware that and Avicenna - perhaps at a distance -

walked across and presumed Stella wasn't the only minimalist to be solid is undermined." artist whose media originated in While these two artworks no doubt extraction. Many of Tony Smith, Charlotte



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his glossy surfaces consequences of our current energy from Plexiglas. This economies and environmental conditions. translucent plastic, as Minimalist artists of the 1960s weren't with all other plastics, exactly concerned with resource extraction is an industrial by- as we think of it today, even if they were product of crude oil, deeply concerned with the specificity a substance effectively of their materials. What happens when emblematic of resource we similarly attend to the specificity of extraction in the twentieth minimalism's materials in light of today's and twenty-first centuries. emerging extractivist critiques?

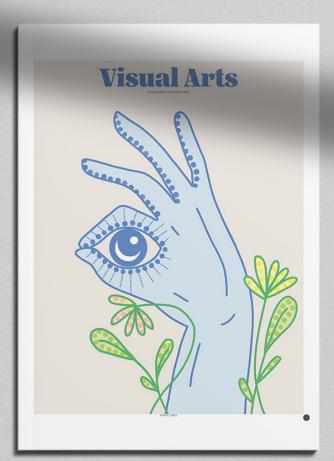
Now, to be clear, a A common account of minimalist concern for resource sculpture is that by reducing visual extraction in art history complexity, turning towards industrial is a relatively recent materials, and eliminating the trace of phenomenon, the individual artist, the artworks forced one provoked attention onto their surroundings in by the novel ways and, by consequence, forced attention onto the experience of the object in its specific context. This focus on space and experience proved to be a major inspiration for much art of the 1960s, and Earth art is usually framed as harnessing that focus towards ecological ends because of how it situates itself in

direct relation to the planet's terrain and materials.

But minimalist sculpture, if we keep in mind the extractive origin of its iconic media, never left the Earth behind-it simply excavated, undermined and transformed it. How this

excavation might transform the history of minimalism, and its place in the longue durée of contemporary art, especially from the vantage of an ecologically-fraught present, remains to be seen. Perhaps this can serve as a critical reminder: amongst the hard edges, geometric forms, and exhibition space of minimalist artwork, echoes of a fragile world remain. These are echoes to which we must carefully listen, for they remind us of the Earth's constant and material presence, even where it might be least expected.

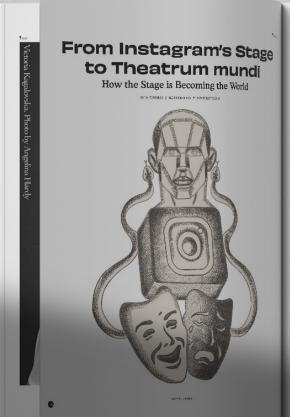
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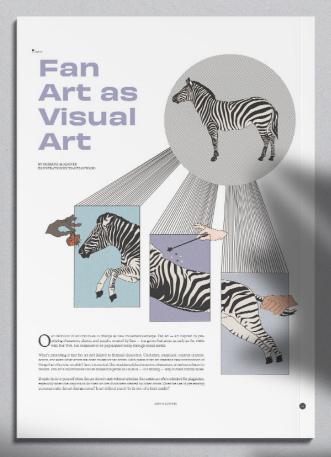


"Art therapy creates a transformative relationship between the artistic process and the visual arts to maintain, support, and improve the spiritual, psychosocial, and physical health of all ages and backgrounds."

"Communities
are not built
from groups
of people with
identical tastes
and styles, but
from people
who see value in
others and feel
like they are part
of something
bigger than
themselves."



"You don't have to be an artist to live a fake life on Instagram."



# Poster Design

All posters created for promotional purposes for McGill AUS's events.

04



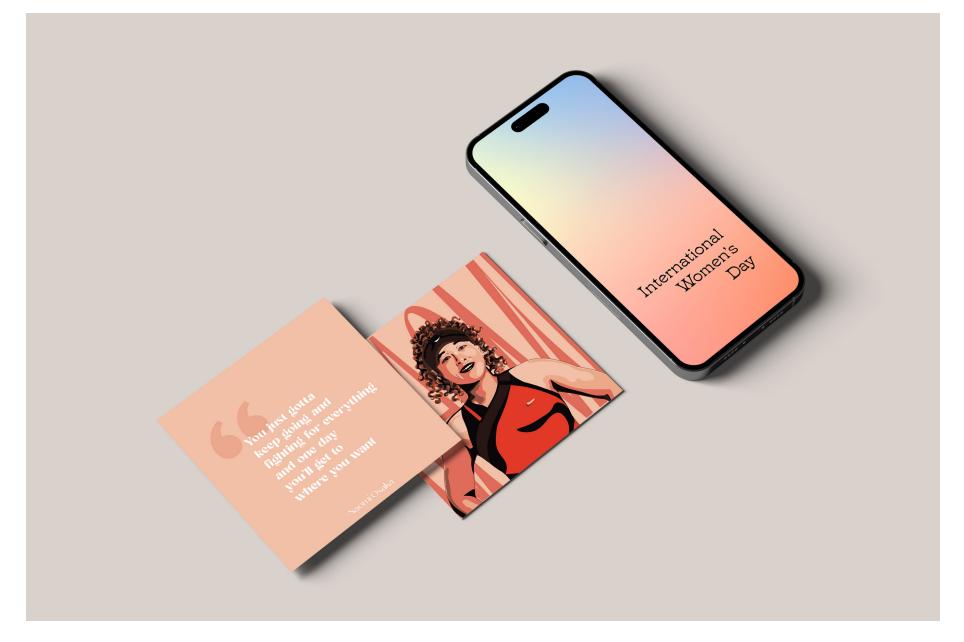




# 05

# Social Media Design

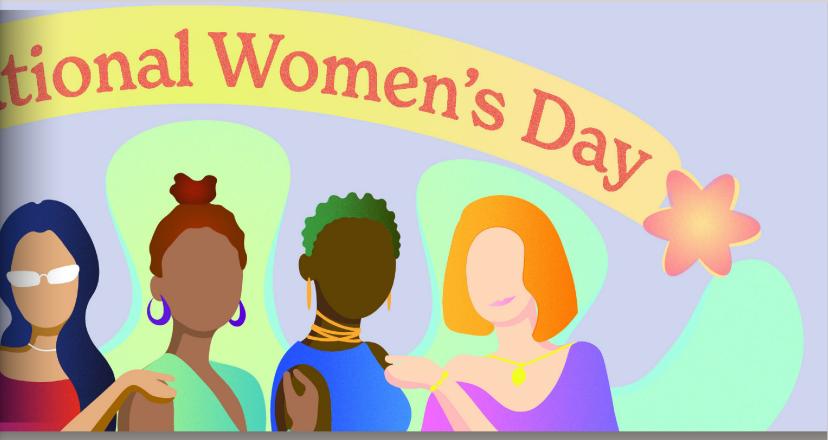
International Women's Day Campagine designed for Salman Sajun Studio, aiming to celebrate powerful women from different ethnic and career backgounds around the world.











# Newspaper Design

All illustrations and layout created for McGill Tribune's print and digital issues.

06





#### Marty the Mythological Martlet

semester, my roommates diplomat. and I were discussing the McGill mascot, Marty the Martlet. Although we knew what Marty looked like, none of us had McGill Tribune. "Everyone any idea what a martlet actually was. After some research, we discovered that our beloved mascot is based on an ancient mythological bird with no feet. From the second the martlet enters the world, it is in perpetual flight until the last flap of its wings.

One evening this past semester, my roommates and I were discussing the McGill mascot, Marty the Martlet. Although we knew what Marty looked like, none of us had any idea what a martlet actually was. After some research, we discovered that our beloved mascot is based on an ancient mythological bird with no feet. From the second the martlet enters the world, it is in perpetual flight until

the last flap of its wings.
Suddenly, we had
a revelation: Marty the

in Montreal. Soon after I accepted my offer at McGill, I joined the Facebook group for entering students to make some connections before I embarked on my degree. Although the Facebook group's purpose was to is hustling to get the best opportunities, get into the she had spread herself too thin, she decided to take that semester didn't play Group's opportunities, get into the conditions of the semester didn't play Group's that semester didn't play Group's tha months ahead of me, it did the opposite.

hundreds of students, positions in clubs, It's the experience." The idea was simple-to competitive out there." share a few fun facts about Nosova is no stranger

student that posted spoke on multiple executive out. I began the 2020-2021 I lay in my bed I was in a two languages, then by positions, the time the 10th student involved with the Arts get involved in as much my depression. Worse posted, they spoke 12 Undergraduate Society, as possible, but the bleak I was shackled by a gullanguages and were the languages and were One evening this past son of an important

"There definitely is a tookahit. hustle culture at McGill," Arts, in an email to The make a Plan B for myself." get involved as much as myself. I was now it

job. It wasn't long before pandemic prevented me anxiety because | couldn't Nosova's mental health from truly achieving this do what | set out to do. |

wrote Alisa Nosova, U3 she said. "I felt I needed to in my plan to try and I didn't even recognize After she realized that possible.

competition. If the first try and compete: She took year, I decided to branch and I lost entire days as became school year with a plan to neverending fight with goal. It wasn't until my was losing By the time "I felt so hopeless," third year that I succeeded December came around

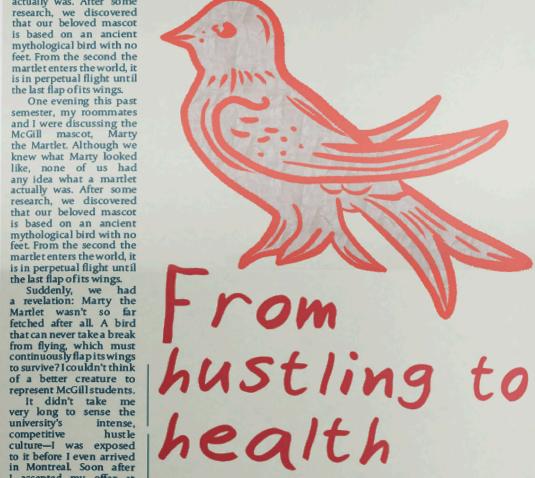
pounds lighter. My usual outgoing and energetic nature was gone-I had officially hit a low I didn't know existed. I was burnt

#### A Mental Health Crisis and Student Burnout

The mental crisis experienced was by no means unique. That semester, whenever I wanted to see that other students were feeling the same way, all I would have had to do was check the rl mcgill subreddit.

The feeling that you aren't good enough to be at McGill comes as no surprise when you consider the image the university attempts to uphold. The institution prides itself on its rankings as a top research university globally and consistently reminds the public of its notable alumni.

Of course, the mental health crisis extends far beyond the McGill student body. For example, a survey conducted by Ohio State University found that between August 2020 and April 2021, students who screened positive for depression or anxiety increased by four percent. As a result, the rate of student burnout increased from 40 to 71 per cent. Additionally, findings from the American College



Beyond productivity culture

Noah Vaton, Multimedia Editor

most interesting classes, a step back and focus on out how I had planned. summary found that 516 build relationships with professors that teach she put it, "I lost myself in the rails. When I wasn't feltsodepressed that it was I was bombarded classes of 200+ students, with introductions from and take on executive my resume and chasing all I found myself locked percentfeltoverwhelming my resume and chasing all I found myself locked percentfeltoverwhelming

herself in her final year. As Things quickly went off per cent of students have

oneself. Yet even that to the rat race. After simple prompt quickly arriving at McGill, she did have only increased since the period between my meals have not the period between my meals and the period between my meals are period between my means are period between my meals are period between my meals are period between my means are period between my means

away in my bedroom, anxiety, and 164 per cent Unfortunately, I fell As the semester dragged have seriously considered became an incitement for everything in her power to accomplishments in first and showers lengthened, the pandemic began.

Given this common may be a consequence of experience and its impact the pandemic's unique on the mental health crisis on the mental health cri at not only McGill but also something about the on at the start.

across other Canadian model of the university Martin add universities, one might itself. For many, the while he was at McGill, think that the university university workload is he felt like the only true would make students' simply unsustainable.

with Students' Society than at other universities, and neglected physical SSMU's role in the mental the competitive nature in his second year.

health and well-being of of university in general," "To say that I was

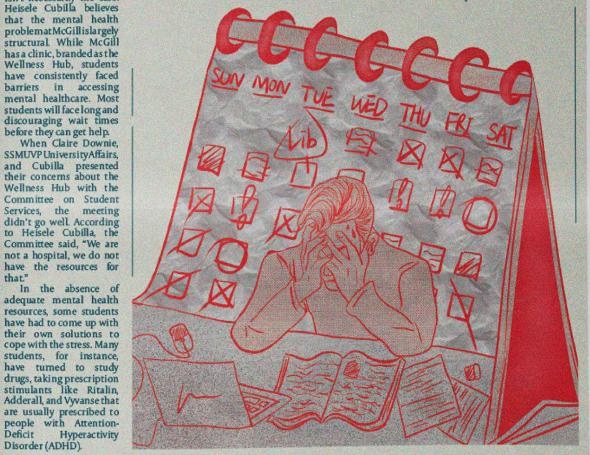
Martin admits that measure of success was well-being one of their main priorities. But after I had a conversation well-being one of their may be more prevalent slept, failed to eat well, of McGill University I think that one of the activity. The combination (SSMU) vice-president major contributing of these things left him (VP) Student Life Karla factors to students having feeling so burnt out that Heisele Cubilla regarding poor mental health is he withdrew from McGill

sought positive change.

Moving toward a healthier approach to academia

research for this article, I never anticipated finding a solution to the problem. students, I learned this wrote Avery Martin, a miserable was an ongoing mental health crisis is prevalent at many needs of their student

Dean of Students, which recommends students practice mindfulness. Although this is a start, it's far from perfect. While it is important for a university to remind students to When I started they shouldn't consider their job done yet. After all, ever anticipated finding self-care only goes so far when an institution lacks It's certainly true that hustle culture and the sound support systems. The administration needs



#### University Life

Disorder (ADHD).

before they can get help.

that"

pandemic, some students are turning away from College enrollment rates admission standards to Now, at UBC, Martin's of 2019 and the fall of 2020. Although this drop-off

enrolled at the University said. "My mental health society as a whole. But In the midst of the of British Columbia, in an had deteriorated to a point it remains true that the email to The McGill Tribune. where it wasn't realistic to McGill administration

the stress of meeting point in time."

have dropped dramatically since COVID-19 hit in standards and mental health has improved after taking the place—a source of anxiety improved after taking the Recently, they posted March 2020. Enrollment that doesn't necessarily time to reflect on his time an announcement on at McGill. Regardless of at McGill. Regardless of the doesn't necessarily time to reflect on his time an announcement on MyCourses reminding by approximately 560,000 acceptance letter for your students between the fall undergraduate degree. Martin believes his time feeling overwhelmed. undergraduate degree.

Martin believes his time feeling overwhelmed, Xiaotian Wang, have their sights set on important reality check.

students that if they are Design by: feeling overwhelmed, Xiaotian Wang, there are resources accessible to them. They've

former McGillstudentnow understatement," Martin universities, and within

For one, Avery cited continue at this current could better support their student's well-being.

McGill has tried,

body and addressing the mental health crisis at a structural level-rather than attempting to put a bandaid over a bullet wound by preaching mindfulness to their students.

# Oh, the humanities

## Life, Liberal Arts, and the Pursuit of Humanities

#### Matthew Molinaro, Opinion Editor

t is a truth universally acknowledged, that every single employer in possession of a good fortune, must be in want of a humanities graduate. The humanities graduate was spiteful. It was the best of times, it was the worst of times. How do I turn from my degree and live? For students of the humanities, all this happened more or less.

Any student of the humanities understands the power of stories, how they unite us, how they diffuse past bor how they free us. For example, the story that I jokingly tell myself and others about my English literature major is that it acts as a way of combating thoughts that I am an interventionist. Unfortunately, not everyone believes that understanding stories is still necessary--or relevant.

The humanities have a long, if not fraught, history, Part of it might be its softness or subjectivity. Unlike science's hard empiricism, humanities take on critical, historical, and oft-conflicting lenses in their quest for truth. In ancient Greece, there was the concept of paideia, a broad-ranging system of education meant to guide men to becomin good, active citizens. Later on in western Europe in the Middle Ages, the Catholic Church took a decisive role in creating strong programs of liberal education. By the late 12th century the university was born in Bologna and Paris, where typically instructors emphasized

the interpretation of texts. More

recently, some universities have touted Great Books

programs Western

What is essential around the humanities about with them. Studying the humanities only to be a passes the good and how we should live, whereas the sciences agent in the face of injustice is a fundamental contradict. first focus on gathering empirical information. These that needs to be addressed, unpacked, and dispanded and approaches do not need to be mutually exclusive. The rise times. of the medical humanities and environmental humanitiesfields which assess human impacts in medicine and climate more "useful" is something that Thai Judiesh, a Us Atts change—shows that humanistic approaches to the sciences student studying English: Cultural Studies and Coder can have concrete effects on practice and knowledge can have concrete circus on practice the affective disch, the humanities open up discourse on our lies turn, where scholars focus on emotions in politics and and lived experiences society, and the rise of qualitative methods like narrative counter-storytelling used to magnify the experiences of tries to get at the unanswerable questions of the world. marginalized communities. These approaches to humanistic Judiesch said. "And I think that there was somethig in that inquiry challenge the 'hard,' positivist science turn that has level of mystery that felt more intriguing to me. [...] stad taken over some social sciences

The interaction between the two different communities of sciences and humanities fascinates Victor Wang, a U2 closeness with a text-humanities students and scheins Arts student studying Computer Science and English have to go out into the world. In the wider communications are studying to the studying Computer Science and English have to go out into the world. In the wider communications are studying to the studyin

"I get to find really lovely connections and intersections

own class privilege. Having had the privilege to study the what is essential about the humanities is that these humanities, I want to be able to do something substantial

> Resisting the cultural pressures to study something Sexuality, and Feminist Studies (GSFS), takes seriously. To

> "Humanities articulate something differently which pretty firm. I don't get really wavered."

After starting at the individual level-through usually humanities offer opportunities for collaboration and can ss making, creating, and doing interdisciplinary between these two disciplines, the work. Michelle Hartman, a professor of Arabic literature at disciplines of like computer the Institute for Islamic Studies and an actained lieury science, or the skill of translator, emphasized the rewarding of interdiscipling programming, scholarship. Hartman, who has collaborated with education along scholar rosalind hampton and Black disability studies

pioneer Theri Pickens, brought together methods from Black Studies and critical Arab American studies in her most recent book, Breaking Broken English: Black-Arab Literary Solidarities and the Politics of Language. "We have these things

these things not in

interdisciplinary work means: Working outside of your guard. For instance, YouTube longform essay content, on to the humanities. For example, in literature, you'll see comfort zone and really challenging yourself to think in different ways."

As the story sits, any idea of the humanities, traditional, interdisciplinary, or even multicultural, is under attack from all angles—whether from capitalism, globalization, the humanities just turned into his science disciplinary. changing syllabi, or the university system itself. The academic job market has become a nightmare (or perhaps it has always been), funding is limited and limiting (but you have to expect that of funding, you'll spend more time writing grants than writing your work), employers don't care about what grade you received on an undergraduate thesis they neither sought nor read (nobody reads anymore. let alone critical work). If the humanities needs defense, would it need a strategy compatible with capitalism?

At the same time, there are new approaches to texts in the digital humanities (DH) that make use of computational tools for research. Wang, who bridges his studies together with DH, finds that the superpowers of both fields allow DH to enrich the humanities as humanities enrich the sciences.
For example, he emphasized a recent study by Richard So of thought and interpretation, like critical race theory. The that found that white authors publish over 90 per cent of so-called liberal university and Canada itself is not immune recognition. The many of thought and interpretation, like critical race theory. The that found that white authors publish over 90 per cent of so-called liberal university and Canada itself is not immune.

"DH can help tell stories, it can give voices to those who might not have that voice in the traditional humanities or the other way around and give voices to those who might not have the same [powerful] voices," Wang said. "Having a new field at any point is that well, now there's an open space. Now there are open seats. [...] What can we do with that? Like, how can we hone that? Those who knew how to program and have these great ideas, but didn't necessarily have an outlet for both? Now they can take that, they can inspire their friends, and more importantly, they can tell of people. stories and, look at stories, about race and about literature

In an age where the traditional humanities already feel learning itself will always be political. And updating a the context that we're in, let's say, in North American threatened, however, the reception to these approaches

"With the surge of digital humanities, there was a lot of backlash," Judiesch said. "Old school humanities scholars Edward Said just to realize that Black and Palestinian people do not like the idea of bringing in quantitative analysis into are different. Reading racialized authors as dark drops in These other things are literature. And what you redoing is: the humanities. It's complicated in a lot of ways, because the humanities. It's complicated in a lot of ways, because the tree is this sense that you have to be flexible and be able to as dynamic, as powerful. Reading books themselves is move with the times.

and are great ideas and meaningful ideas and the motivation to make change and to do great," Wang said. "As long as academia these great ideas keep coming, and I think they will, one day under this actor, this group, this generation, this group no except of scholars, this group of creators and academics, [...] I'm Judiesch sure new ideas will come in."

For younger people interested in humanities, the popularity of alt academia shows that there are more ys the humanities can enrich themselves

like videos by ex-philosopher Natalie Wynn, is incredibly

"People are stubborn, and, and to be fair, I get it is kind of scary, like, 'What will it mean?'\* Judiesch noted. "Like the humanities just turned into this science discipline that the humanities just turned into this science discipline that let go of these ideas of multiple truths. And I guess that's reminds us of the universities' tie to the humanities. Even some dystopian reality that I feel like a lot of people are imagining, which I don't think is [necessarily] true."

An attitude that does have to be modernized, though, is the idea that humanities scholarship should solely focus humani on those interested in graduate work. Hartman noted that nowadays, many of her students go on to cross-disciplinary multiplicity is erased when certain, 'newer' disciplines careers across the world. To her, that shows that the who do not solely focus on pursuing the humanities.

But to have conversations openly is political—which is perhaps another reason why the humanities are under attack. Free speech is a contentious issue, especially at a from cradicating thought to support misconstrued, dangerous ideologies, Hartman pointed out.

there's no systemic racism in Quebec, it's factually untrue. And it closes a conversation that right now is an important conversation that young people are having," Hartman said. "So if you can pronounce and get all of your ministers and society to pronounce over and over again, something as a truth that is not allowed to be discussed, that directly speaks against the experience of the majority

"It's the political rather than the personal that's most engaging for the foreign reader," wrote reviewer Alison McCulloch, "since there are some truths only a storyteller

In truth, the university is not neutral ground because reading list to include a few more authors of colour is not the be-all, end-all of updating the curriculum. To do itself a political statement," Hartman said. "Because the not enough when reading Black and Palestinian authors political. Why are classes in East Asian Studies, for Of course, scholars should not be cocreed into making does not reorient your worldview or your engagement in instance, not considered part of Languages. their work quantitative simply because DH offers an additional perspective or set of tools.

the world. While some scholars promote new models of diversifying the humanities, like the University of Chicago

Overcoming the arbitrariness of "At the core of everything around all, like digital humanities, and then the two other disciplines are people working in Black studies, these models often lack the bold

people doing a postcolonial class like it's attached as this kind of amendment to the humanities."

No wonder when McGill likes to associate itself with the the first endowed research chair at McGill, the Molson Chair, is reserved for a professor studying English, showing a vested interest in the relationship between nities and the university. This relationship, though. is unequal. The humanities is a plural discipline, but its do not receive the same treatment as the classical, white, nities opens up social conversations even for those Western subjects of the humanities. Meanwhile, other universities across Canada like Queen's have picked up the pace on Black studies, with cultural geographer and Black feminist thinker Katherine McKittrick rightfully gaining recognition from a major source of funding, the Canada Research Council. McGill remains far behind on working

Hartman questioned the reasoning that decides which authors, theories, and lives are political. She recalled "I'm concerned about a debate, where the premier says re's no systemic racism in Quebec, it's factually untrue."

authors, incorres, and rives are ponnear. She recance a particularly egregious New York Times review of her translation of Jana Elhassan's psychological novel The Ninety-Ninth Floor, where the reviewer explicitly argued that readers should read el-Hassan's carefully crafted work because of its political content rather than the storytelling. can tell."

"We're arguing that certain kinds of literature in themselves not neutral. These other things are neutral.

and outside of the university.

"This year there were so many [courses] that were put on the curriculum for gender studies [that] ended up getting taken away at the last minute because they just didn't have enough funding for them," Judiesch said. "It's this weird thing where I feel like gender studies is often seen as a tag

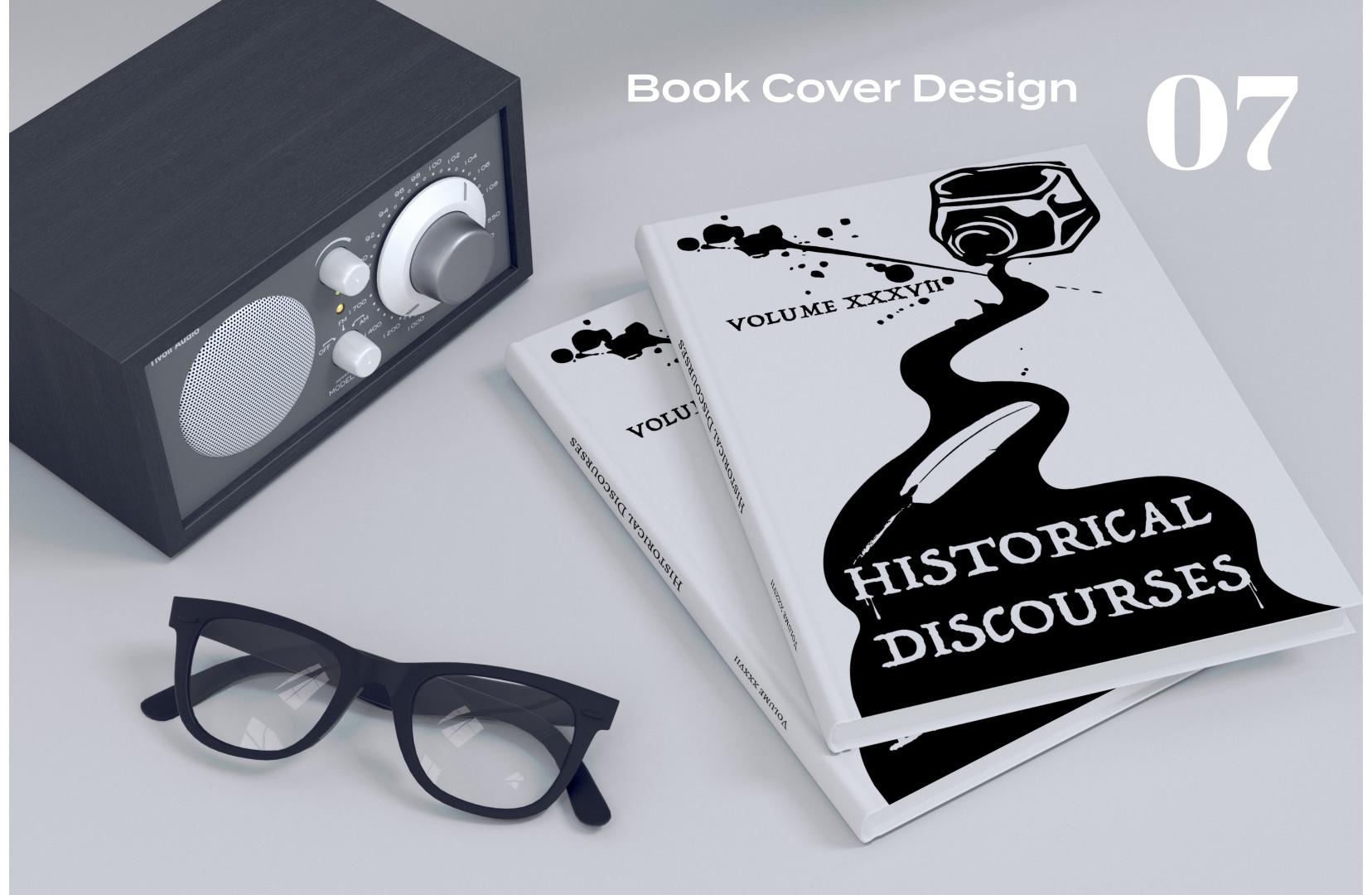
pointed for Islamic Studies alone, historians, out how certain out of the salm of the state ntinually underfunded conversations under a broad tent. Where scholars work and disparaged, both inside and outside of the university.

the aim of making students read 'our civilization's venerated works--though works--though these reading lists skew European and Anglophone. Both of the initiatives have taken criticism initiatives have taken criticism for focussing on and propagating Eurocentrism. Perhaps the greatest modern manifestation of the humanities in liberal arts colleges. Though they are more of an American phenomenon, north of the border, small, boutique universities like University of King's College, Bishop's University, Mount Allison University, and Acadia University stress a liberal arts curriculum. Carleton University's Great Books program, Western University's School for Advanced Studies in the Arts and Humanities

of reading and writing within English literature,e," Wang said. "One thing that always comes to mind is accessibility and its community. I'm hesitant to even box [their differences] in, I think there are a lot outside of the spectrum [...] It may be different to finish, like the coding project versus finishing an essay. But I suppose one really nice thing to know, as well, is how similar these students' work and struggles are as well."

My journey to studying English literature is decidedly not unique—I love to read and write, I love how politics and art intersect, I want to change the world. But I'll confess that these clear-cut signs alone still did not stop me from starting genuinely my degree in management. As a convert to humanities, I'm think it will especially grateful to finally study my passions. It was not an force you to easy choice. I still grapple with what literature does, what ask anities offers, what theory means, beyond the academy. questions (SASAH), and McGill's own Liberal Arts major show that even larger, research universities can incorporate we live in a protoundly unequal world. The ability of face the pressure to get a job after choosing a pathway of study not typically known for its employability reflects my We live in a profoundly unequal world. The ability to will force you to be

Designed by, Nartian Wang, Design Editor



# 08

# Merch Design

Sticker, enamel pin, and tote bag design made for McGill Tribune.







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